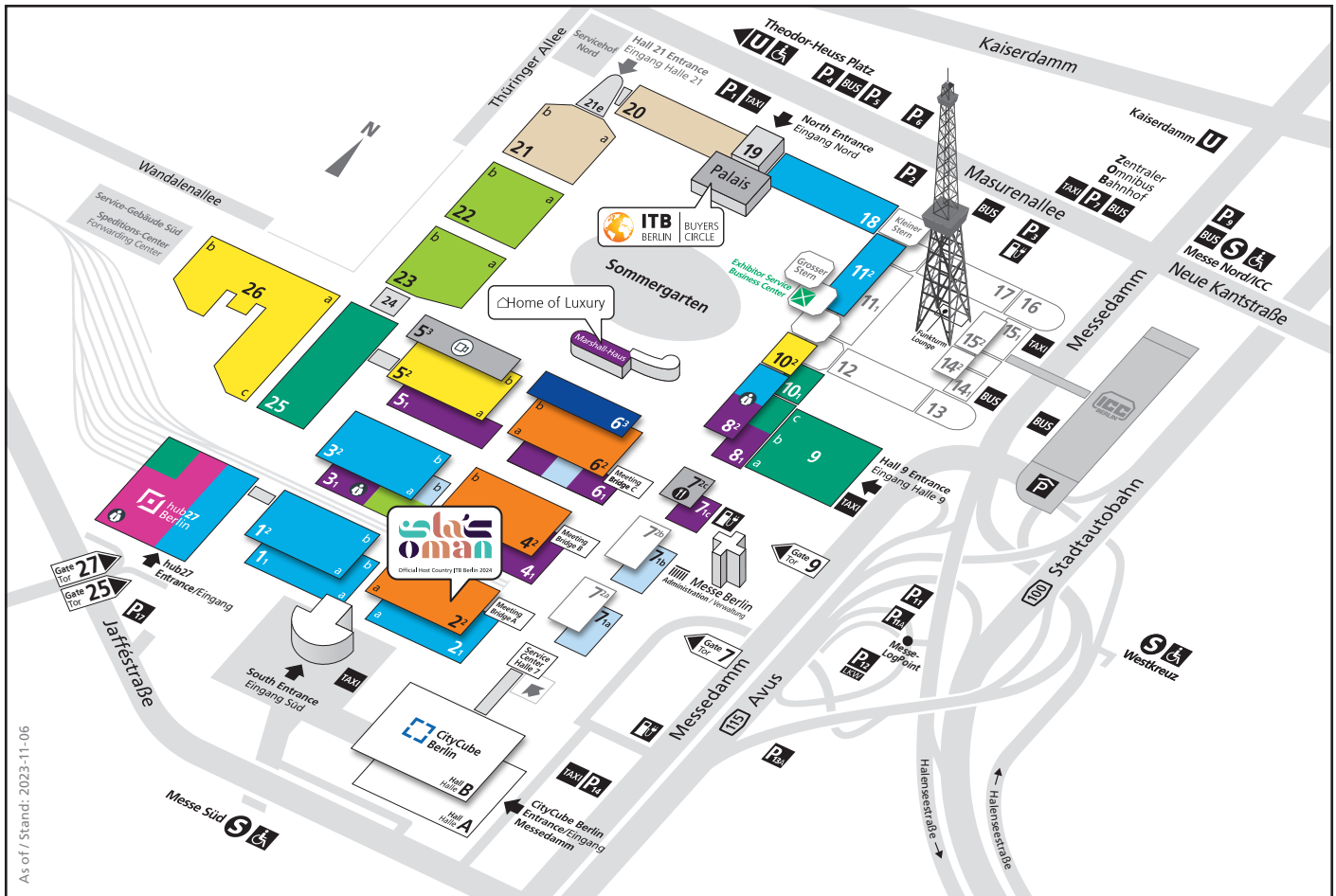


ITB Berlin 2024:  
5 – 7 March



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®



- Asia-Pacific**  
Asien-Pazifik
- 5.2 – South Asia / Südasien
- Australia, Pacific / Australien, Pazifik
- 10.2 – Central Asia / Zentral- und Innerasien
- 26a,b – Far East, Southeast Asia / Fernost, Südostasien
- South Asia / Südasien
  
- Africa**  
Afrika
- 20, 21 – Sub-Saharan Africa / Subsahara-Afrika
  
- Arabian Countries, Middle East**  
Arabische Länder, Vorderasien
- 2.2, 4.2 – Middle East / Vorderasien
- 6.2 – North Africa / Nordafrika
  
- Americas, Caribbean**  
Amerika, Karibik
- 3.1a – North America / Nordamerika
- 22a, 23 – Middle- and South America / Mittel- und Südamerika
- 22b – Caribbean / Karibik
  
- Germany**  
Deutschland
- hub27
  
- Europe**  
Europa
- 1.1, 1.2, 2.1, 3.2, 8.2, 11.2, 18, hub27

- Tourism Companies**  
Touristische Unternehmen
- Airlines, Airports, Carrier, Cruises, Hotels, Tour Operators, Tourism Companies / Fluggesellschaften, Flughäfen, Hotels, Kreuzfahrten, Reiseveranstalter, Touristische Unternehmen, Verkehrsträger
- 8.1, 9, 10.1, 24, 25, hub27
  
- Segments**  
Segmente
- 3.1 – Medical Tourism
- 4.1 – Adventure Stage
- Adventure Travel
- Career Center
- Economy Accommodation
- Responsible Tourism
- TTA Marketplace
- Technology Tours and Activities
- YIG Lounge
- Youth Travel
- 5.1 – eTravel
- Travel Technology
- 6.1, 7.1c – eTravel World
- Travel Technology
- 8.1, 25 – Travel Technology
- 8.2 – Business Travel + MICE
- Marshall-Haus**
- Home of Luxury

- ITB Berlin Convention**  
ITB Berlin Kongress
- 3.1b – Green Stage**
- Diversity & Inclusion Track
- MICE Track
- Business Travel Track
- Youth, Adventure & Outdoor Track
- Future Work Track
- 6.1 – eTravel Stage**
- Hoteltech Track
- TTA Track
- AI Track
- Open Data Track
- 7.1a – Orange Stage**
- Future Track
- Marketing & Distribution Track
- Responsible Tourism Track
- Speaker's Lounge
- 7.1b – Blue Stage**
- Tour Operator & Travel Sales Track
- Carriere & Cruise Track
- (Sustainable) Destination Track
- Hospitality Track
  
- Media Center**  
Medienzentrum
- 6.3 – Media Center / Medienzentrum

- 5.3
- Hybrid Stage
  
- 3.1, 8.2, hub27
- ITB Business Satellites by reservation only nur mit Reservierung
  
- Palais**
- ITB BERLIN BUYERS CIRCLE
  
- Marshall-Haus**
- Home of Luxury
  
- 7.2c
- Street Food Market